

ERIN MURPHY

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Work

Art Direction Lead (freelance)

Amazon | Seattle, WA
June 2022 » Feb 2023
Brand - Amazon Prime (US)

Senior Art Director

GTB | Seattle, WA
May 2019 » May 2022
Brand - Ford Motor Company

Senior Art Director (freelance)

Wunderman. Seattle, WA. Oct 2018 » Dec 2018
Brand - Amazon

Rational Interaction (now Designit). Seattle, WA. Sept 2018
Jun » July 2018, Nov 2017
Brands - Acer Global, Acer Predator, Microsoft

Rauxa (now fka agency) Seattle, WA. Aug » Sept 2018, Jan » Mar 2018
Brands - Alaska Airlines, TGI Friday's, Amazon, Kirio

Publicis. Seattle, WA. Sept 2017 » Nov 2017
Brand - T-Mobile

Erin Murphy Creative LLC.
Brands - Norman Ambrose NYC, Arvore de Luz,
Independent Media Institute

Art Director

Arnold Worldwide | New York, NY
3/2015 » 5/2017.
Brands - IceBreakers, Reese's SnackMix,
Santander Bank, Sanofi, new business

Art Director

CDMiConnect | New York, NY
1/2013 » 3/2015.
Brands - Quest Diagnostics, Abilify, Actemra,
Genotropin, Pfizer, new business

Art Director (freelance)

New York, NY, Las Vegas, NV. 2012.
Agencies: Merkley + Partners, FutureBrand, Devito/Verdi.
Brands - Ruth's Chris Steakhouse, Tic-Tac, Mercedes-Benz,
ALL detergent, Las Vegas Tourism, new business fast food pitch

Education

School of Visual Arts (SVA)
New York, NY
BFA Advertising

Skills

Adobe CC - Photoshop, Illustrator,
InDesign, concept development, typography,
visual design, branding, team-leadership,
mentoring, photo-retouching, storyboards
Microsoft Office, social media, Keynote

Awards

Telly Awards 2022

Gold: Local TV - Art Direction
Gold: Local TV - Sound Design
Gold: Local TV - Auto
Silver: Regional TV - Auto
Silver: Regional TV - Art Direction
Silver: Regional TV - Sound
Bronze: People's Telly

Telly Awards 2021

Gold: Regional TV - People's Telly
Gold: Local TV - Visual Effects
Gold: Local TV - Auto
Silver: Local TV - The People's Telly
Silver: Local TV - Motion Design
Silver: Local TV - Sound Design
Silver: Online Commercials
Silver: Regional TV - Sound Design
Bronze: Regional TV - Visual Effects
Bronze: Regional TV - Auto

Graphis 2013

Gold: New Talent Annual
Gold: New Talent Annual
Gold: New Talent Annual
Gold: New Talent Annual
Gold: New Talent Annual

One Show 2012

PETA, Non-traditional Advertising

Luerzer's Archive 2012

Student of the Year Finalist

One Show 2011

City Harvest, Digital campaign